

Georgia Tech Supply Chain and Logistics Institute Partners Program

Program Overview and Proposal

SCL Partners Program

- We are relaunching a program that has existed in multiple versions over time
- We will use the 12 months as a transition period for current and prospective members to participate at a base level
- As of Fall 2025, all IAB members would participate in at least the base Partner level
- Exceptions for emeritus individuals and government entities
- We would encourage existing IAB members and prospective members to join as soon as possible so we can begin building capability
- Companies participating in research will get level 2 benefits while participating as a level 1 Partner

Two-Level Offering

Level 1: Basic Partnership

- Contribution: \$25,000 per year
- Includes all basic offerings
- Access to the Supply Chain Ecosystem
- Invitations to special events and networking opportunities

Level 2: Premium Partnership

- Contribution: \$100,000 per year
- Includes all Level 1 offerings
- Priority access to Senior Design and Masters Projects
- Faculty and Student ongoing relationship
- Translated research summaries and company specific implications
- Concierge services for recruiting and ecosystem engagement
- Campus Brand Image support
- Tailored professional education programs
- Workforce development impact studies
- Automatic membership to ISYE Partners
- Access to account management resources

Offer to Potential Partners

Basic Offerings:

- IAB Membership
- Supply Chain Seminars and Forums
- Professional Education
- Recruiting Support
- Faculty and Student Access
- Project Support
- Collaboration Planning Sessions
- Communications
- Orientation to Georgia Tech Supply Chain Programs
- Research Program Development

Value Proposition for Members

- Why Participate as a Partner versus A La Carte:
 - Comprehensive Access
 - Priority Opportunities
 - Enhanced Brand Value
 - Strategic Engagement
 - Networking and Collaboration

Direct Benefits to Companies

- Access to top-tier supply chain talent
- Participation in cutting-edge research projects
- Customized professional education and training programs
- Guaranteed recruiting support and participation in Supply Chain Day
- Networking opportunities with industry leaders and academic experts
- Priority access to collaborative research and capstone projects

Indirect Benefits through Workforce Development

- Funds gathered from partners will support:
 - Development of new educational programs
 - Scholarships and fellowship support for students
 - Expansion of outreach programs to underrepresented communities
 - Enhancement of research facilities and resources

Strategic Advantages

- Strengthened brand value as an employer of choice
- Increased visibility and influence within the supply chain community
- Access to a broader network of potential collaborators and partners
- Contribution to the advancement of supply chain education and research
- Support for SCL to increase its impact in the field of Supply Chain and Logistics

Long-Term Impact

- Investment in the future workforce of the supply chain industry
- Support for initiatives that drive innovation and best practices
- Enhanced ability to address complex supply chain challenges
- Continuous improvement through feedback and collaboration

Appendix

SCL Industry Current Engagement Avenues

- Industry Advisory Board (IAB)
- Collaborative Research
 - Led by Faculty
 - Empowered by PhD and Research Scientists
- MS Supply Chain Engineering Capstone Projects
 - Some supported through internships
- Undergraduate Senior Design Projects
- Supply Chain Recruiting
 - Undergrad
 - Masters
 - PhD
- Intern programs
- Co-op Program
- (GTPE) Professional Education:
 - Public and Tailored
- Georgia AIM/LEAP (Logistics Education and Pathways)
- Partnership Program

Research Translation to increase the leverage of the Ecosystem

- 50-100 published and working papers annually among SCL Affiliated faculty with industry application
 - A current backlog of 200 plus
- Few in industry have the time and inclination to read through and find the relevant insights
- Translation via expertise and AI
- Curated with a view to
 - Industry Application
 - Supply Chain Innovation
 - Future Research
 - A catalyst for societal impact
- Relevant for
 - CPGs and Large Industrials
 - Software Providers
 - Consulting and Service Providers
 - Startups and VCs

Research Threads:

- Supply chain design and planning
- Distribution and transportation logistics
- Pricing, revenue and inventory
- Production and facility logistics
- Methodologies in SCL
- Supply chain policy and infrastructure

Impact:

- Advance the field of Supply Chain and Logistics
- Expose the work to a broader audience
- Serve as a gateway for more firms engaging in research
- Access of research to suppliers and providers of our IAB
- Support Macro Economic Development
- Democratization of Research

The Supply Chain Ecosystem within Georgia Tech

Artificial Intelligence Institute for Advances in Optimization (AI4OPT)
Advanced Technology Development Center (ATDC)
Brook Byers Institute for Sustainable Systems (BBISS)
Center for Economic Development Research (CEDR)
Center for Predictive Analytics and Intelligent Systems (PAIS)
Center for the Development and Application of Internet of Things Technologies (CDAIT)
Center for Urban and Regional Air Mobility (CURAM)
Civil Engineering Transportation Systems Engineering
Georgia Center of Innovation for Logistics
Contextual Computing Group
Factory Information Systems (FIS) Center
Georgia Tech Aerospace Systems Design Laboratory
Georgia Tech Center for Health and Humanitarian Systems
Georgia Tech Center for Quality Growth and Regional Development
Georgia Tech Institute for Robotics and Intelligent Machines
Georgia Tech Manufacturing Institute
Georgia Tech Physical Internet Center
Georgia Tech School of Industrial and Systems Engineering

Georgia Tech Smart Cities and Inclusive Innovation
Georgia Tech Strategic Energy Institute
Georgia Tech Supply Chain and Logistics Institute
Enterprise Innovation Institute (Economic Development)
Georgia Tech Professional Education (GTPE)
Georgia Tech Research Institute (GTRI)
Laboratory for Intelligent Decision and Autonomous Robots (LIDAR)
Master of Science in Analytics
Advanced Manufacturing Pilot Facility (AMPF)
Scheller College of Business
Smart Built Environment Eco-System (Smart Bees) Lab
Space Systems Optimization Group
Ray C. Anderson Center for Sustainable Business
Georgia Tech Panama Logistics Innovation & Research Center
Socially-Aware Mobility Lab
Sentient Immersive Response Networks Lab (SIReN Lab)
Georgia Tech Center for Next Generation Logistics

Georgia Tech Savannah
The Logistics Institute – Asia Pacific
BS IE Supply Chain Engineering Concentration
Master of Science in Supply Chain Engineering
PhD IE Supply Chain Engineering Concentration
BS BA Operations and Supply Chain Management Concentration
MBA Operations and Supply Chain Management Concentration
PhD Operations Management Concentration
Master of Science in Analytics (Online)
Master of Science in Industrial Engineering (Online)
Master of Science in Operations Research (Online)
Professional Master's in Applied Systems Engineering
Professional Master's in Manufacturing Leadership (PMML)
Partnership for Inclusive Innovation
Georgia MEP

it is bigger than we thought and is unmapped and not fully explored

