



PRINCIPLES OF TRANSPORTATION MANAGEMENT

COURSE DESCRIPTION:

Prepare yourself with the basics of transportation operations and analysis. Throughout the 3-day course, you'll review the key elements of transportation such as modes of transportation, transportation procurement, cost minimization techniques, the role of ports in global logistics, and international trade terms. There will also be discussion around emerging trends in North American transportation markets, emerging techniques, and greenhouse gas emissions reduction.

WHO SHOULD ATTEND:

This course is designed for supply chain managers, distribution managers, transportation planners, transportation clerks, transportation analysts, and transportation managers. Supply chain professionals and learners seeking to enter these roles from other domains will also benefit through gaining insights into transportation operations.

WHAT YOU WILL LEARN:

- Characteristics of alternative transportation modes
- Components of port logistics systems
- Best practices in transportation procurement
- Application of practical transportation cost analysis techniques
- Incoterms purpose, types, and use
- Greenhouse gas emission generation in logistics and mitigation strategies
- New business models in logistics enabled by emerging technologies

